CLASSIC Country

WCUB 980AM

3730 Mangin Street
PO Box 1385
Manitowoc, WI 54221-1385

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www.cubradio.com

overview

about classic country 980 AM

WCUB offers 5,000 watts of Classic Country sound that covers 17 counties in Wisconsin and Upper Michigan!

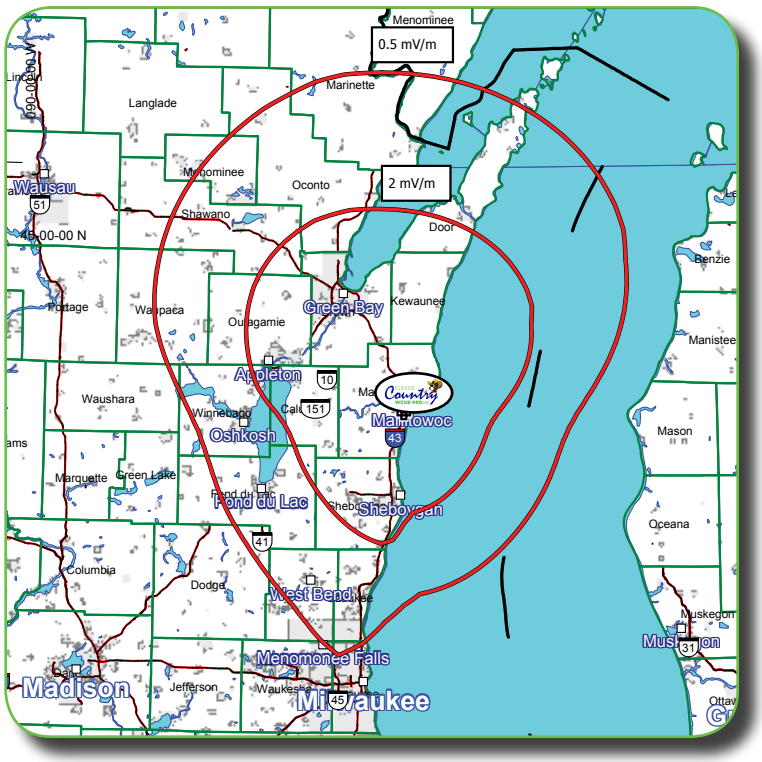
Featuring “The Breakfast Club” — WCUB’s live and local morning show, NASCAR racing and all the great classic country hits, WCUB - 980 AM is your official farm station.

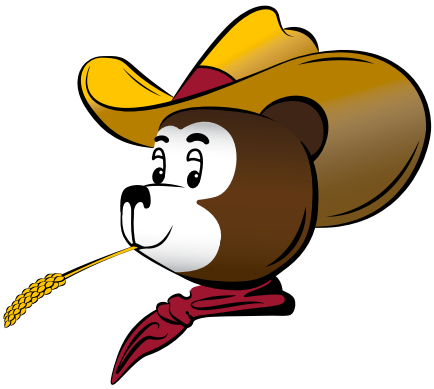
station overview

- Total Weekly Listeners: 13,353
- Listening Demo: 55-74 adults
- Strongest Daypart is 6:00AM-10:00AM with 42% of our listeners
- On average, listeners spend 4.4 hours each day listening to local radio

*Leede Research September 2016

coverage map





music

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wcub gets results

Capitol
CIVIC CENTRE

Edward Jones

festival foods

FOX HILLS RESORT
Always in Season

Holy Family Memorial
Sponsored by the Franciscan Sisters of Christian Charity

Lords N' Ladies
SALON N' SPA

Nelson Truck
EQUIPMENT & ACCESSORIES

Fox Communities
CREDIT UNION

Schaus
Roofing & Mechanical
Contractors

Shady Lane
SPECIALIZING IN SENIOR LIVING SERVICES

Shimek's

Silver Lake Country Store
& Garden Center

StateFarm™
Steve Ford - State Farm
Stevefordagency.com

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advertising

CLASSIC Country
WCUB 980AM

Our advertising rates are **competitive** and **affordable**, and a great way to boost your business. We pride ourselves in thinking outside the box; we will put together an innovative advertising package that goes beyond the typical :30-second ad and fits within any budget. Please contact us today to learn about the benefits of radio advertising and to hear success stories from our clients, and to begin your advertising campaign today!

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PRESIDENT & GM

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