

Lake 98.1

WLKN - FM

1050 Linden Street
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Cleveland, WI 53015

P (920) 693-3103
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www.wlkn.com

THE LAKESHORE'S OFFICIAL AT WORK RADIO STATION
WLKN - LAKE 98.1 FM

overview

Lake98.1
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about WLKN Lake 98.1

PRIMARY AGE DEMOGRAPHIC FOR WLKN IS ADULTS 35-54

THREE-COUNTY COVERAGE

Lake 98.1 serves Sheboygan, Manitowoc and Calumet Counties!

PROGRAMMING FEATURES

Lake 98.1 is your official at work radio station playing the best Adult Contemporary music from the 70s, 80s, 90s and Today! Lake 98.1 is also your home for "Delilah" and "The Dave Koz Radio Show."

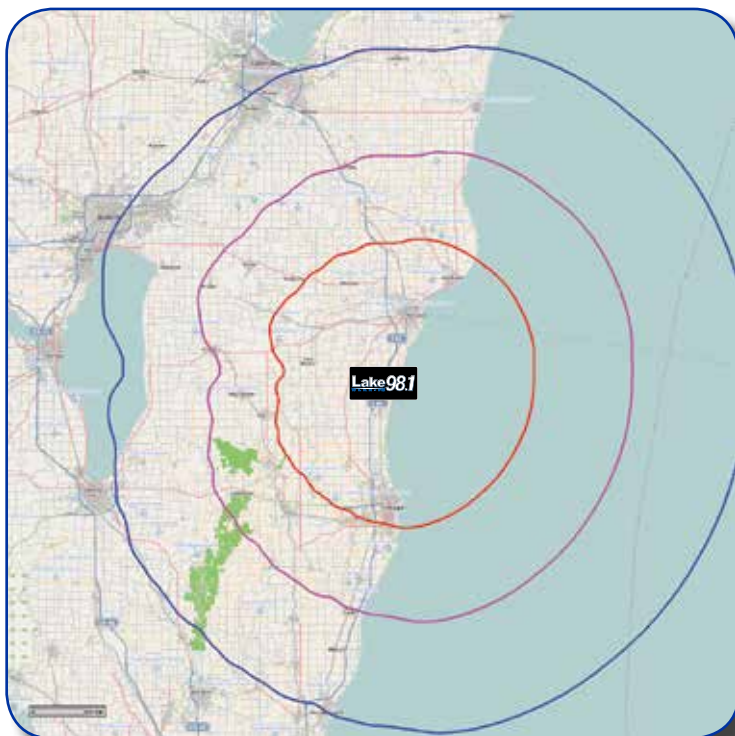
STREAMING WORLDWIDE!

WLKN is streamed 24/7 at wlkn.com

LAKE 98.1 SHOPPING SPREE

Tune into The Lake 98.1 Shopping Spree every Saturday morning from 8:30-11:00 and save 40-60% off some of your favorite merchandise and certificates!

coverage map



manitowoc county*

- Population: 81,925
- Median Age: 43
- Median Household Income: \$49,190.00
- White Collar Workers: 55%
- Blue Collar Workers: 44%
- Male / Female Ratio: 50 / 50
- Adults 20-59: 42,043, 52%

sheboygan county*

- Population: 116,612
- Median Age: 40
- Median Household Income: \$52,985.00
- White Collar Workers: 56%
- Blue Collar Workers: 43%
- Male / Female Ratio: 50 / 50
- Adults 20-59: 60,889, 52%

calumet county*

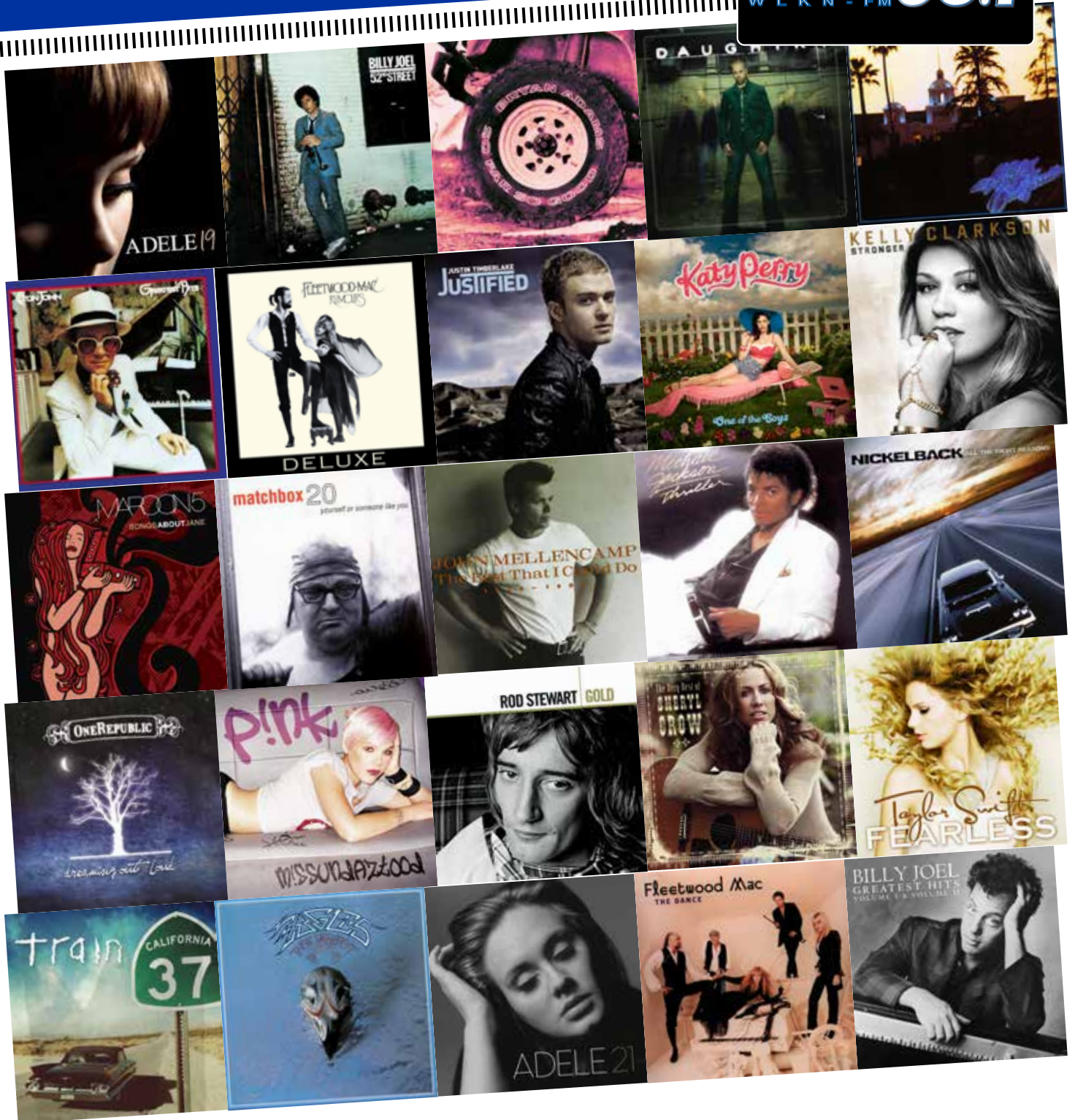
- Population: 49,485
- Median Age: 39
- Median Household Income: \$65,837.00
- White Collar Workers: 51%
- Blue Collar Workers: 48%
- Male / Female Ratio: 50/50
- Adults 20-59: 26,123, 53%

*Courtesy of the Wisconsin Economic Development Corporation, 2013

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music

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wlkn gets results

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advertising

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Our advertising rates are **competitive** and **affordable**, and a great way to boost your business. We pride ourselves in thinking outside the box; we will put together an innovative advertising package that goes beyond the typical :30-second ad and fits within any budget. [Please contact us today to learn about the benefits of radio advertising and to hear success stories from our clients, and to begin your advertising campaign today!](#)



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